General exhibitor and sponsoring information

Scientific Committee
Alfons Schnitzler, MD, Movement Disorders and Neuromodulation
Jan Vesper, MD, Functional Neurosurgery and Stereotaxy
Departments of Neurology and Neurosurgery
University Hospital Düsseldorf
Moorenstraße 5
40225 Düsseldorf
Germany

Virtual Meeting
Incl. virtual exhibition, communication platform, video talks, etc.

Further details will be informed individually

Attendees
Expected attendees approx. 300-350.

Scientific Program – Main Topics
➔ Advances in directional stimulation
➔ Imaging and Neurophysiology in DBS
➔ Adaptive Neuromodulation – closing the loop
➔ Current concepts for registries in DBS
➔ MRgFUS – lesional strategies revisited
➔ Emerging indications

Speakers include
➔ Hagai Bergmann, MD, Jerusalem (ISR)
➔ Marwan Hariz, MD, Umea (SWE)
➔ Andrea Kühn, MD, Berlin (GER)
➔ Andres Lozano, MD, Toronto (CAN)
➔ Philip Starr, MD, San Francisco (USA)
➔ Jens Volkmann, MD, Würzburg (GER)

Subject to change without notice. Status July 2020

Industrial Exhibition
The industrial exhibition accompanies the conference on both days.

Organizer
bsh medical communications GmbH
Liebfrauenstraße 7
40591 Düsseldorf, Germany
Phone: +49 211 7705 89 – 0, Fax – 29
info@medical-communications.de

Registration
For your binding registration, please use the registration form on the following pages.
Sponsorship and exhibition opportunities are offered on a first-come first served basis.
III. International Conference on Deep Brain Stimulation
November 20 – 21, 2020
– virtual meeting –

Sponsorship Application Form
Please insert your application data in the form and send it via fax to +49 – (0)211 / 77 05 89 – 29 or via email to info@medical-communications.de. Please do not forget to sign and to stamp the form!

Company

Contact

Address/Street ___________ Postcode/City

Email

Phone ___________ Fax

Product/Reference

Invoice address

Please check!

☐ A contract is not required.

☐ The sponsor sends a contract to bsh medical communications GmbH.

☐ We need ________ congress programmes (free of charge).

☐ Sponsoring / Booth fee has to be published.

Please notice: Due to German regulation sponsoring amounts have to be published without any further notice! Thank you for your understanding!

We are interested in booking the following Booth and/or Sponsorship*¹:

Sponsorship opportunities*²

Package 1

☐ Package 1 – 15,000.00 € *¹*²

Package 1 includes the following:
- Symposium (duration 60 minutes | exclusive of speaker arrangements such as invites, honorarium, VAT., etc.); may be streamed with open access by LinkedIn / Facebook or similar.
- virtual booth with individual template based on sponsors’ CI and video chat function
- Full-page color print advert in conference program
- 12 complimentary conference registrations (staff passes only)
- Link to sponsors’ virtual education center
- Logo placement in the congress program and at DBS conference homepage
- access to communication platform / meeting lounge during breaks – communication with all participants
- lectures and booth will be available on demand at least a week on the website “Expo-IP”; lectures will be available afterwards on the website www.dbs-conference.com
III. International Conference on Deep Brain Stimulation
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– virtual meeting –

Package 2

☐ Package 2 – 12,500.00 € **²

Package 2 includes the following:
- Symposium (duration 45 minutes | exclusive of speaker arrangements such as invites, honorarium, VAT., etc.); may be streamed with open access by LinkedIn / Facebook or similar.
- Virtual booth with individual template based on sponsors’ CI and video chat function
- 3D presentation of products on booth
- Full-page color print advert in conference program
- 8 complimentary conference registrations (staff passes only)
- Link to sponsors’ virtual education center
- Logo placement in the congress program and at DBS conference homepage
- Access to communication platform / meeting lounge during breaks - communication with all participants
- Lectures and booth will be available on demand at least a week on the website “Expo-IP”; lectures will be available afterwards on the website www.dbs-conference.com

Package 3

☐ Package 3 – 9,000.00 € **²

Package 3 includes the following:
- Symposium (duration 30 minutes | exclusive of speaker arrangements such as invites, honorarium, VAT., etc.); may be streamed with open access by LinkedIn / Facebook or similar.
- Virtual booth with individual template based on sponsors’ CI and video chat function
- 3D presentation of products on booth
- Full-page color print advert in conference program
- 6 complimentary conference registrations (staff passes only)
- Link to sponsors’ virtual education center
- Logo placement in the congress program and at DBS conference homepage
- Access to communication platform / meeting lounge during breaks - communication with all participants
- Lectures and booth will be available on demand at least a week on the website “Expo-IP”; lectures will be available afterwards on the website www.dbs-conference.com

Package 4

☐ Package 4 – 5,000.00 € **²

Package 4 includes the following:
- Virtual booth with individual template based on sponsors’ CI and video chat function
- Full-page color print advert in conference program
- 6 complimentary conference registrations (staff passes only)
- Logo placement in the congress program and at DBS conference homepage
- Access to communication platform / meeting lounge during breaks - communication with all participants
- Lectures and booth will be available on demand at least a week on the website “Expo-IP”; lectures will be available afterwards on the website www.dbs-conference.com
Package 5

- Package 5 – 2,500.00 €*¹*²

Package 5 includes the following:
- virtual booth with individual template based on sponsors’ CI and video chat function
- Full-page color print advert in conference program
- 2 complimentary conference registrations (staff passes only)
- Logo placement in the congress program and at DBS conference homepage
- access to communication platform / meeting lounge during breaks - communication with all participants
- lectures and booth will be available on demand at least a week on the website “Expo-IP”; lectures will be available afterwards on the website www.dbs-conference.com

Additional Sponsorship Opportunities*²

- Attachment/Advertisement in the congress program
  ➔ 3,500,00 €
  - In congress program – 150(w) x 210(h) plus 3 mm bleed or type area 85(w) x 190(h) –
  - The material will be provided by the sponsor
  - Mentioned in the congress program as advertiser

For more sponsoring options and further information please do not hesitate to contact us.
We will be pleased to provide you with an individual offer!

All prices are excluding 16% VAT.
*¹ Participation as a sponsor and/or exhibitor is based on our Terms and Conditions. Please take note on the following website: https://www.medical-communications.de/sponsoring/
*² Subject to availability (first come / first serve)

I hereby confirm the options booked above for the event „III. International Conference on Deep Brain Stimulation“

(place, date) (company stamp, signature)